

Oyfo science museum

Our Social Impact Partnership with Oyfo science museum currently supports two projects. Both are interactive exhibits which will nurture children's interest in STEM (science, technology, engineering & maths) and highlight the role of nuclear in providing solutions.

2021 – creation of a 'Body Shop' interactive Urenco isotopes game and exhibit

2022 – development of an interactive skills based game 'Discover the world of STEM - what are you curious to find out?'

Oyfo is a popular science museum near Almelo and this partnership will increase visibility of Urenco and understanding of the positive role nuclear has to play in today's quest for medical and energy solutions, as well as supporting the local community. Following the success of our initial joint project, we are pleased to support the development of a new resource which has the potential to become a broader online activity.



“ Our interactive Body Shop display at the museum in Almelo's neighbouring town of Hengelo is proving to be popular with visitors. Based on Urenco isotopes, it increases awareness of the role of nuclear in medicine and our contribution. We share the museum's goal to encourage the next generation of scientists and are delighted to be working on a second project which puts the emphasis on children's existing skills (Discoverers, Creative Makers, Innovators, Social Practitioners and Doers) and matches them to potential careers in STEM, one of which will highlight nuclear and be modelled on a Urenco colleague!”

Judith Slijkhuis
 Head of Communications & PR, Urenco Netherlands

oyfo TECHNIEK MUSEUM

Oyfo is an interactive science and technology museum aimed at primary and secondary school pupils and their families. Approximately 30,000 visitors are welcomed through the museum doors every year.

www.oyfotechniekmuseum.nl

Sustainability Spotlight

This Social Investment Partnership aligns with the Urenco sustainability strategy, our corporate values & UN sustainable development goals:

Community engagement:

- appeals to families and stakeholders.
- potential to replicate at multiple sites.

Innovation:

- highlights the role of nuclear energy (stable isotopes) in medicine and healthcare.
- emphasises skills to encourage careers in science
- potential to adapt for generic online activity.

Social:

- enhances local culture in Almelo area.
- enriches STEM education via interactive displays.
- increases brand awareness.

UN Sustainable Development Goals:

